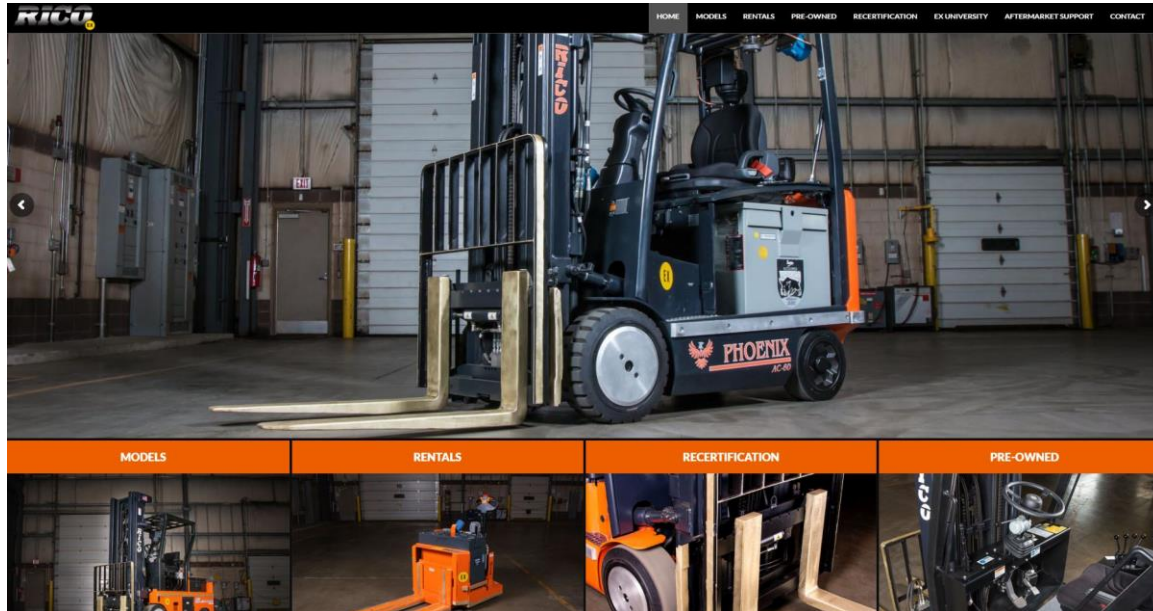


RICO LAUNCHES EXPLOSION PROOF SERIES WEBSITE

FOR IMMEDIATE RELEASE

(October 2016 – Medina, Ohio) Rico Manufacturing is pleased to announce the anticipated unveiling of yet another, all-encompassing Explosion Proof (EX) Series website.



The purpose of this new sub-site site is to showcase our successful, full-line of Explosion Proof Products. The site is created in responsive design to be user-friendly and accessible across mobile and desktop devices. The goal is to truly educate and engage viewers with the dynamic content and large, interactive mediums.

In addition to product offerings, the site highlights all of the program services such as rental and pre-owned equipment, recertifications and aftermarket support. A distinctive addition, is the EX University where viewers can tab through helpful information to further assist in decision making and general understanding of this unique product line.

The Explosion Proof Series site emphasizes all of the different models we offer to be suitable for all applications within various industries. It contains a high-resolution product brochure and a vast gallery of full color, professional photos and videos to maximize the understanding of the benefit of each product.

Rico Manufacturing is proud to be fabricators of the world's finest specialty lift trucks. RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 1,000 to more than 400,000 lbs. RICO's diverse customer base includes the industrial, military and commercial markets. For more information contact **(330) 723-4050** or visit www.RicoEquipment.com