



BPR RICO Equipment, Inc.

RICO EQUIPMENT NAMED WEATHERHEAD 100 WINNER

Company Awarded as One of the Fastest Growing Corporations in Northeast Ohio

FOR IMMEDIATE RELEASE

Medina, Ohio – September 4th, 2007 – Weatherhead 100, presented by Case School of Management and COSE (Council of Smaller Enterprises), selected BPR/RICO Equipment, Inc. as a Weatherhead 100 winner for 2007.

Each year this award recognizes the top 100 fastest growing companies in Northeast Ohio, and honors them for their outstanding work and business excellence. The Weatherhead School has been ranked among the top 10 percent of the world's business schools for decades.

"We are very honored by this award and to be recognized by such a respected organization. RICO has a very clear vision and strong business plan and this award is testament to our success. As a company, we strive to maintain our position as a leader in the material handling industry. Most importantly, this achievement says a lot about our people and the effort they put forth in their hard work everyday," said RICO President, Dave Mueller.

Steve Millard, COSE Executive Director, states of RICO, *"Being named a Weatherhead 100 company carries a distinction of achieved excellence in every facet of your business. This is truly a testament to the hard work and dedication of your entire organization."*

RICO will be recognized amongst its peers and other professionals at the Weatherhead 100 awards ceremony in December. This event marks the organization's 20th anniversary class of winners.

RICO is proud to be fabricators of the world's finest specialty lift trucks. With over 125 years of experience, RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 3,000 to 300,000 lbs. RICO's diverse customer base includes the industrial, military and commercial markets. For more information, contact Hank Durica at (330) 723-4050 or visit www.RicoEquipment.com

For More Information Contact:

Name: Danell Lasecki
Phone: (330) 723-4050
Email: dlasecki@ricoequipment.com
URL: www.RicoEquipment.com

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MATERIAL HANDLING REDEFINED